# KAIF
PLATFORM

## LITEPAPER

DIGITAL TWIN
DIGITAL PASSPORT
MISSIONS

# WE'VE REBRANDED!

KAIF
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Watch for updates as we get a new look.
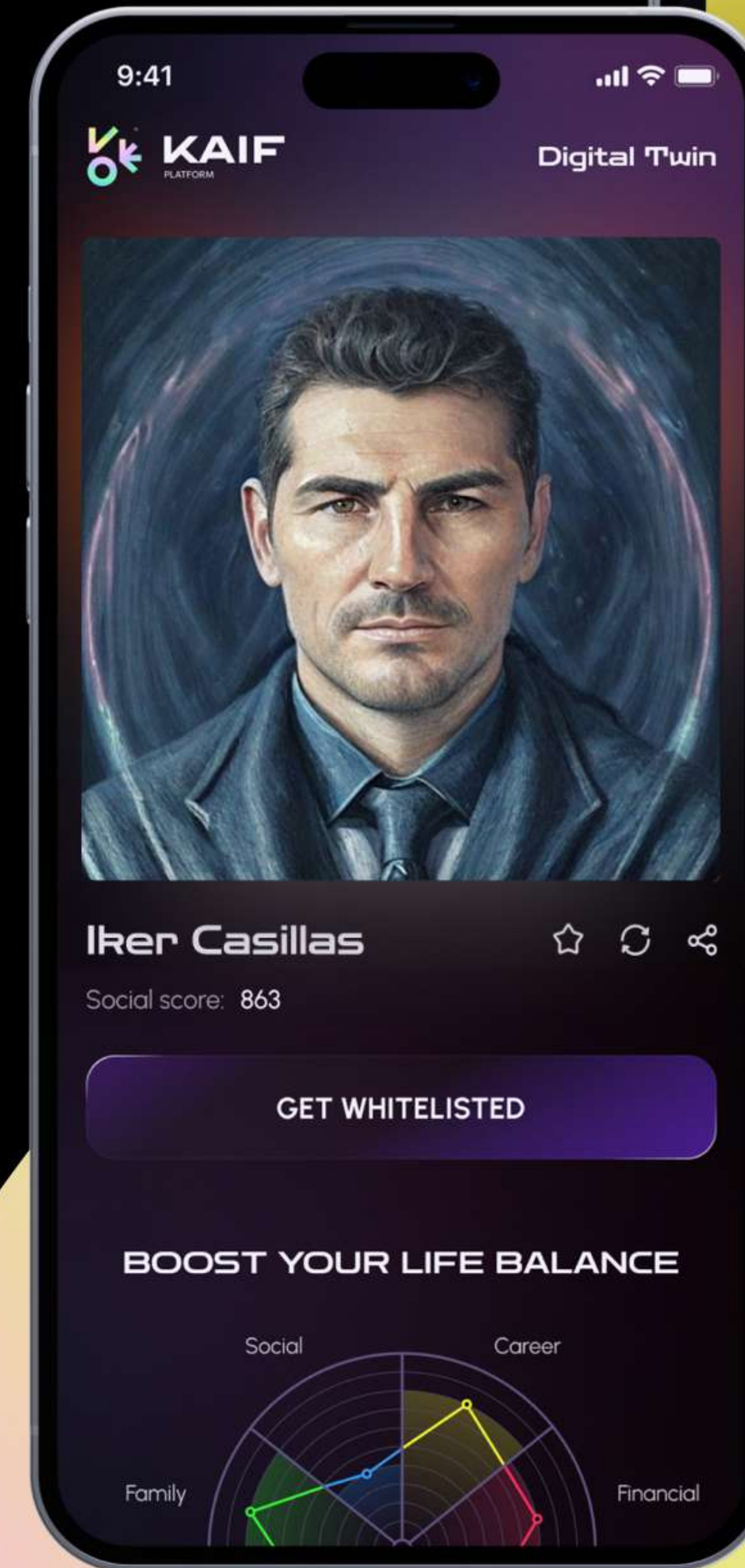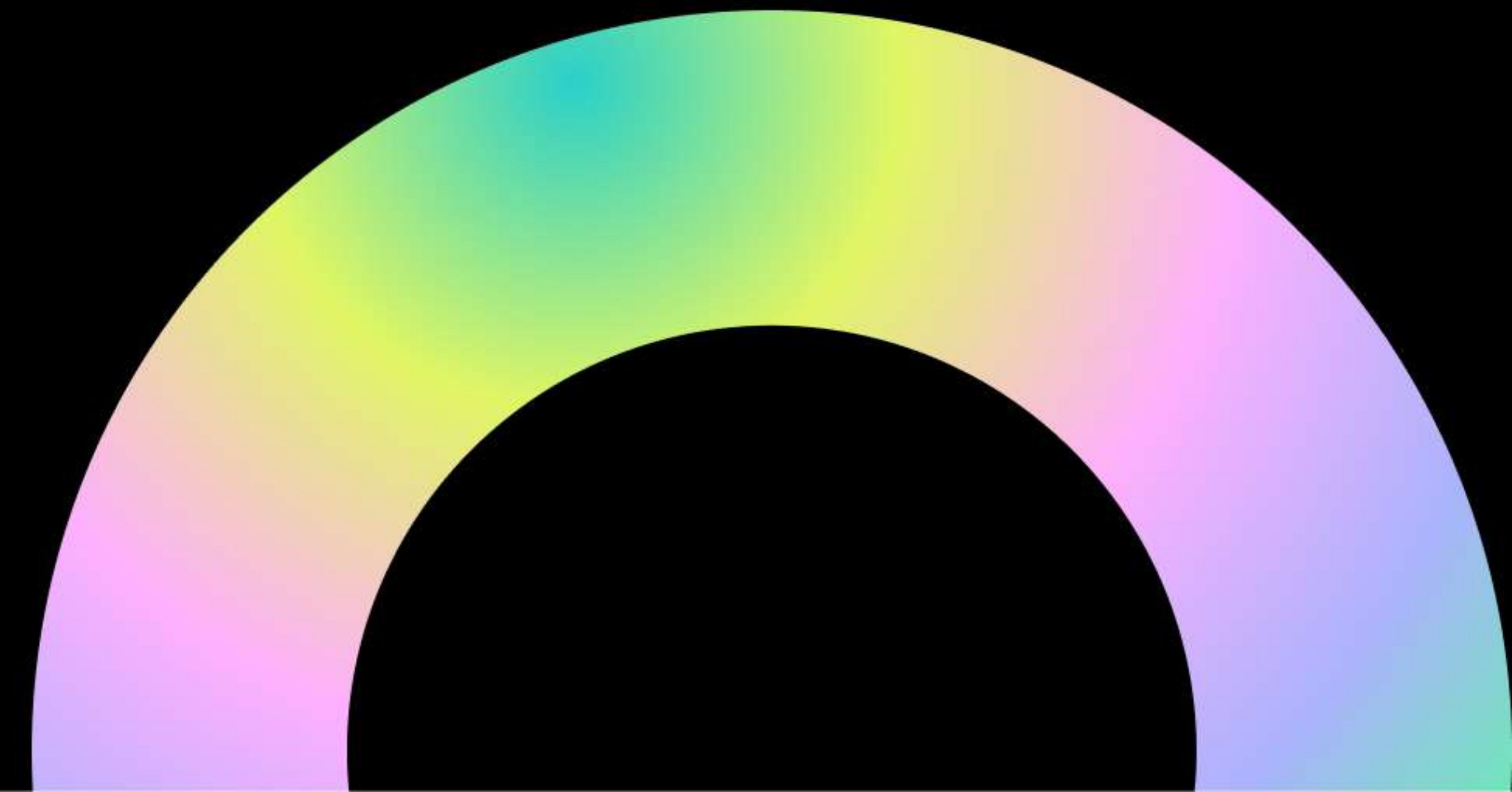
# KAIF
PLATFORM

KAIF is an AI-powered platform that provides each user with a **Digital Twin** to help with personal growth and daily tasks.

With the Digital Twin, users can improve their personal skills and earn rewards by completing Missions from major brands.

Unique killer features include **Digital Twin** is an AI-powered personal and business assistant and **Digital Passport** is a social identity based on non-transferable Soulbound Tokens (SBT).
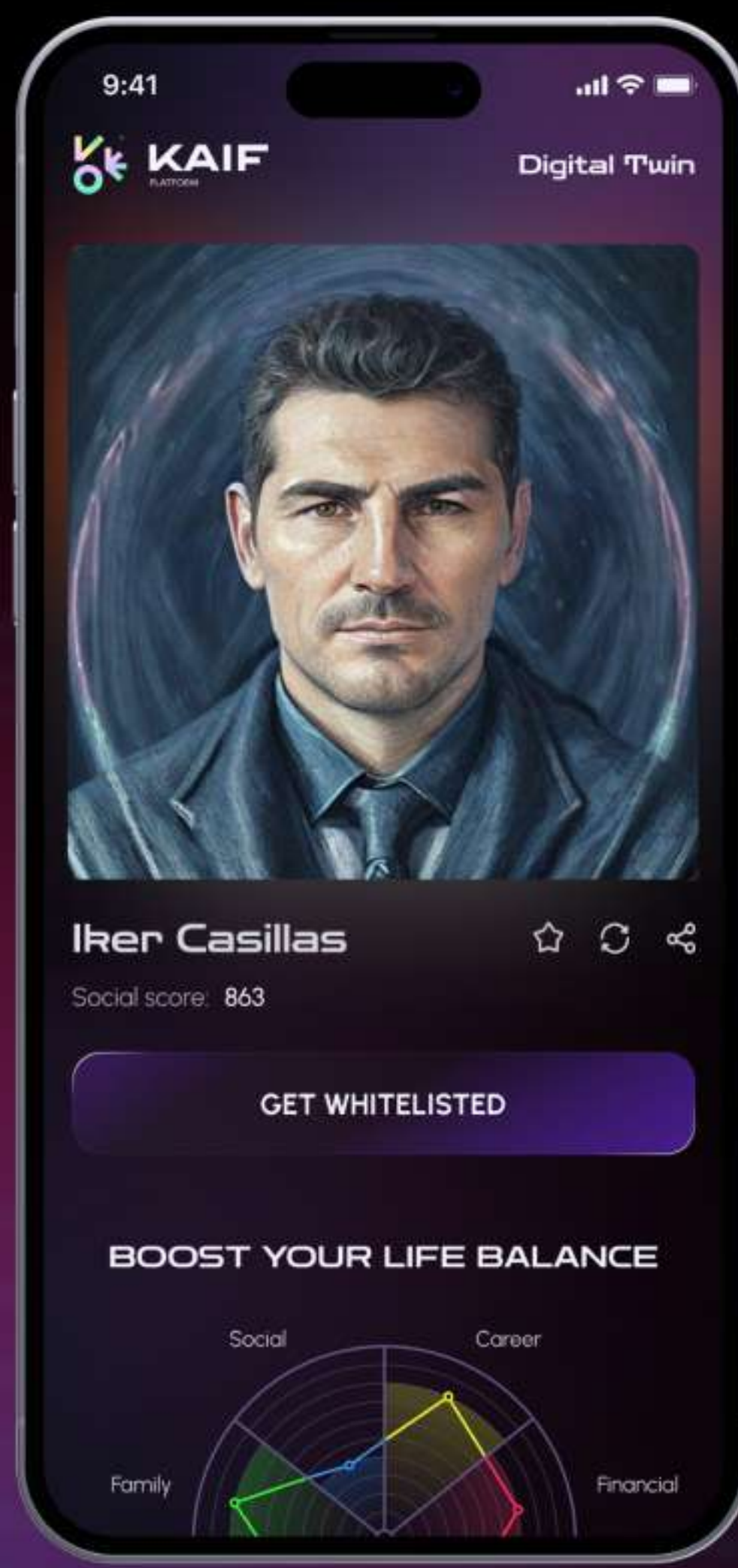
# OUR VISION IS TO BECOME
the world's leading Web3 superapp for personal growth

# ECOSYSTEM

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Digital Passport

Missions
• Votings • Tasks

Education

Digital Twin

Wallet

Crowdfunding

Marketplace

DeFi
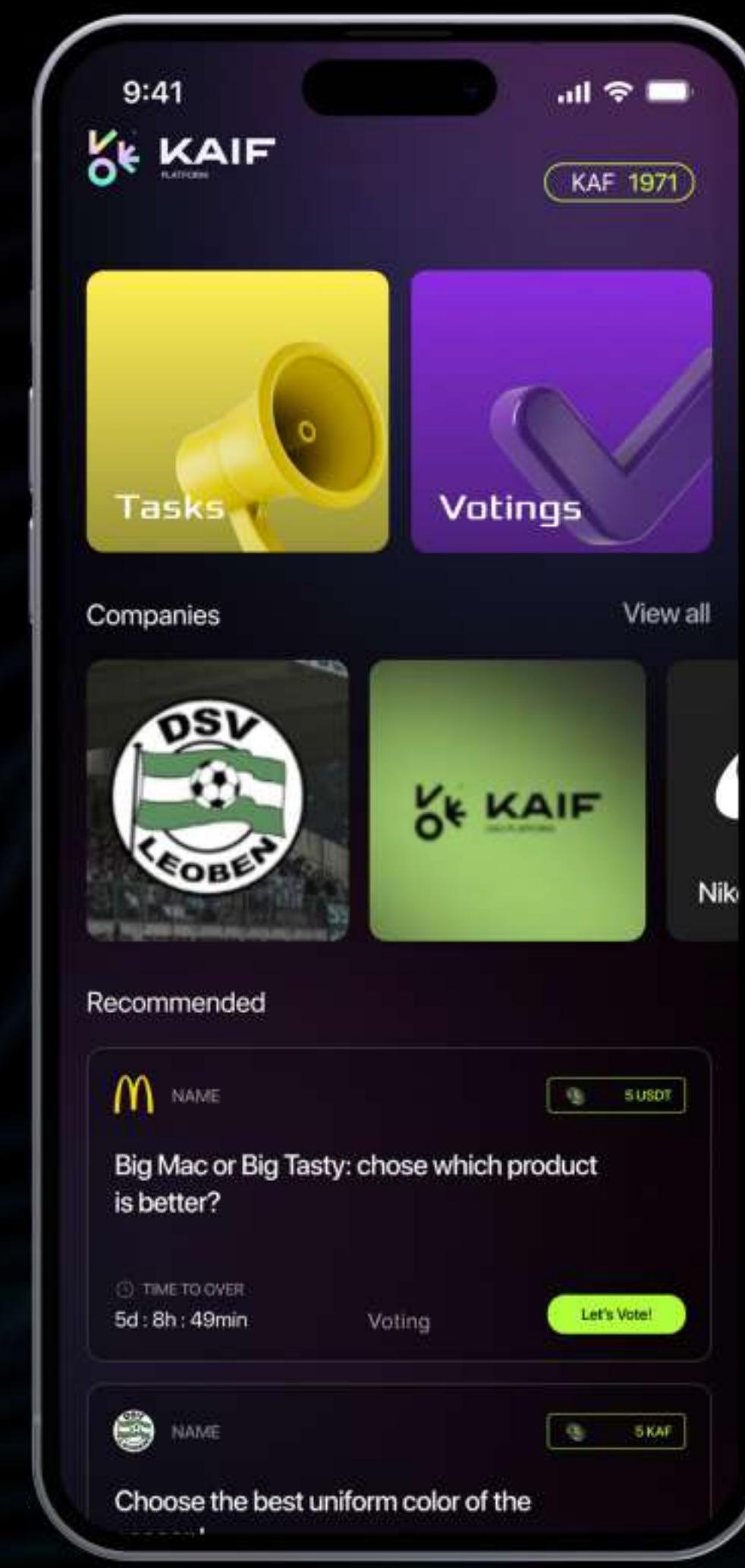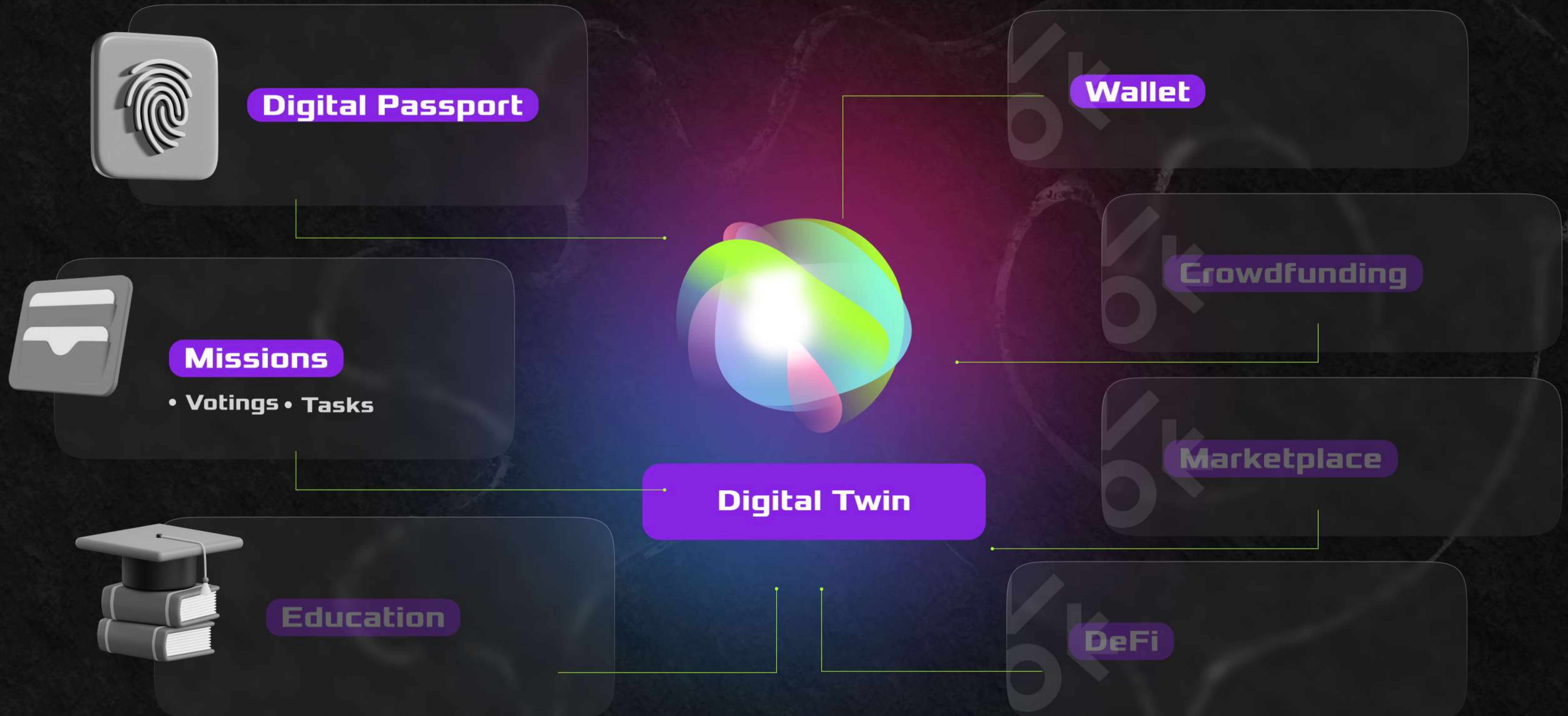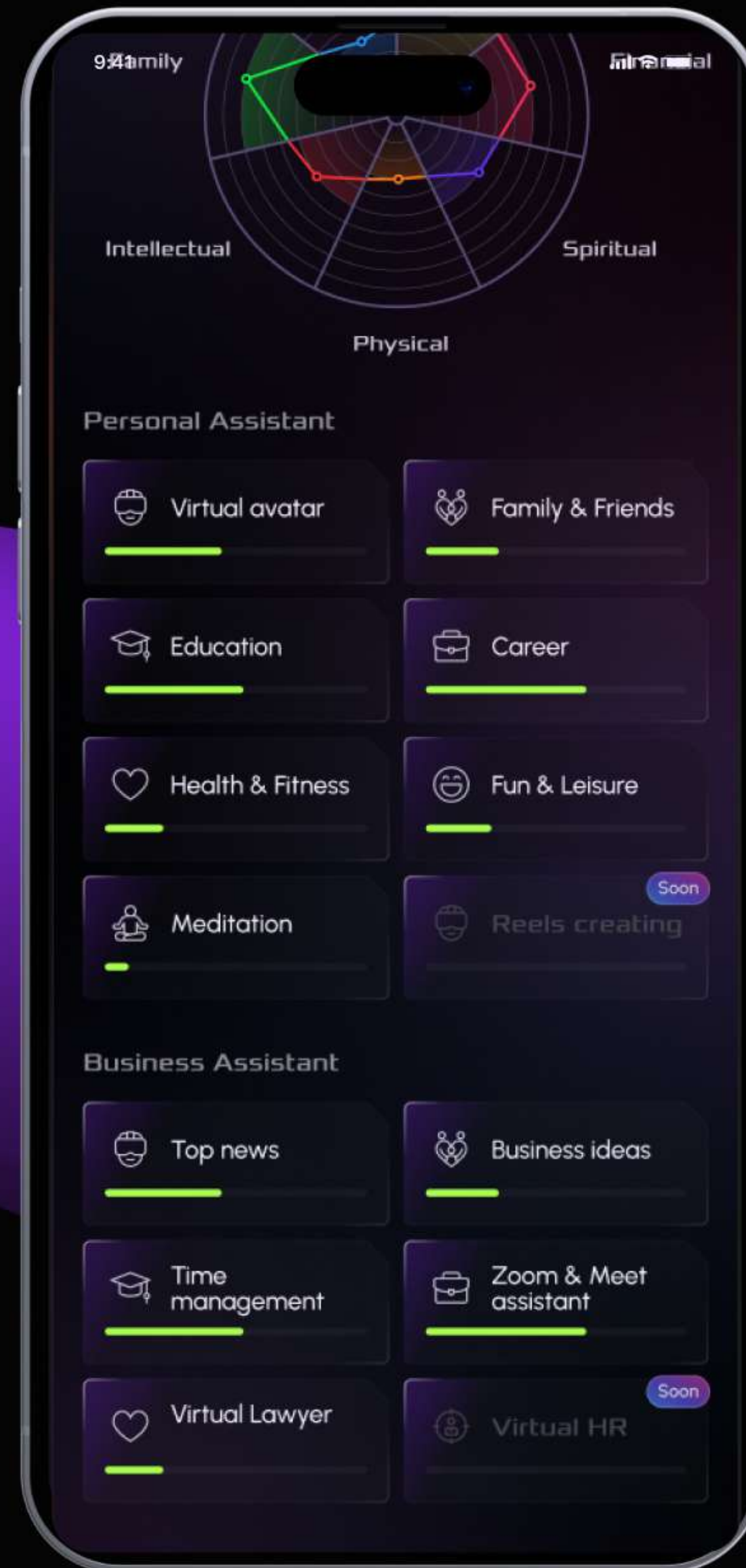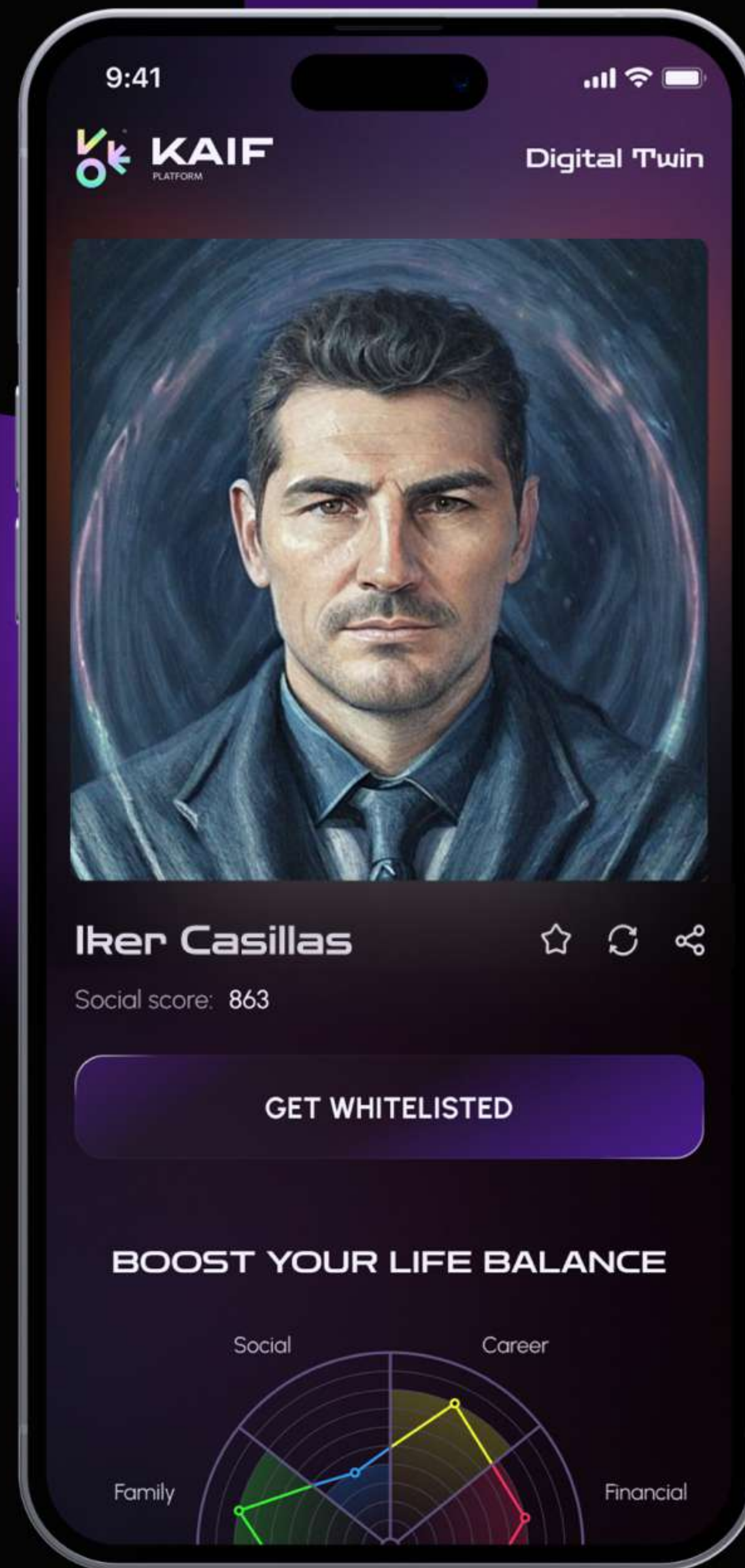
# Digital Twin

KAIF Digital Twin is a virtual AI assistant for personal and business use, designed in your own unique avatar. It helps users improve their skills, education, health and career.

As a business assistant, Digital Twin helps improve work efficiency and provides quick access to professional knowledge.

# Digital twins have already been created by many of our influencers
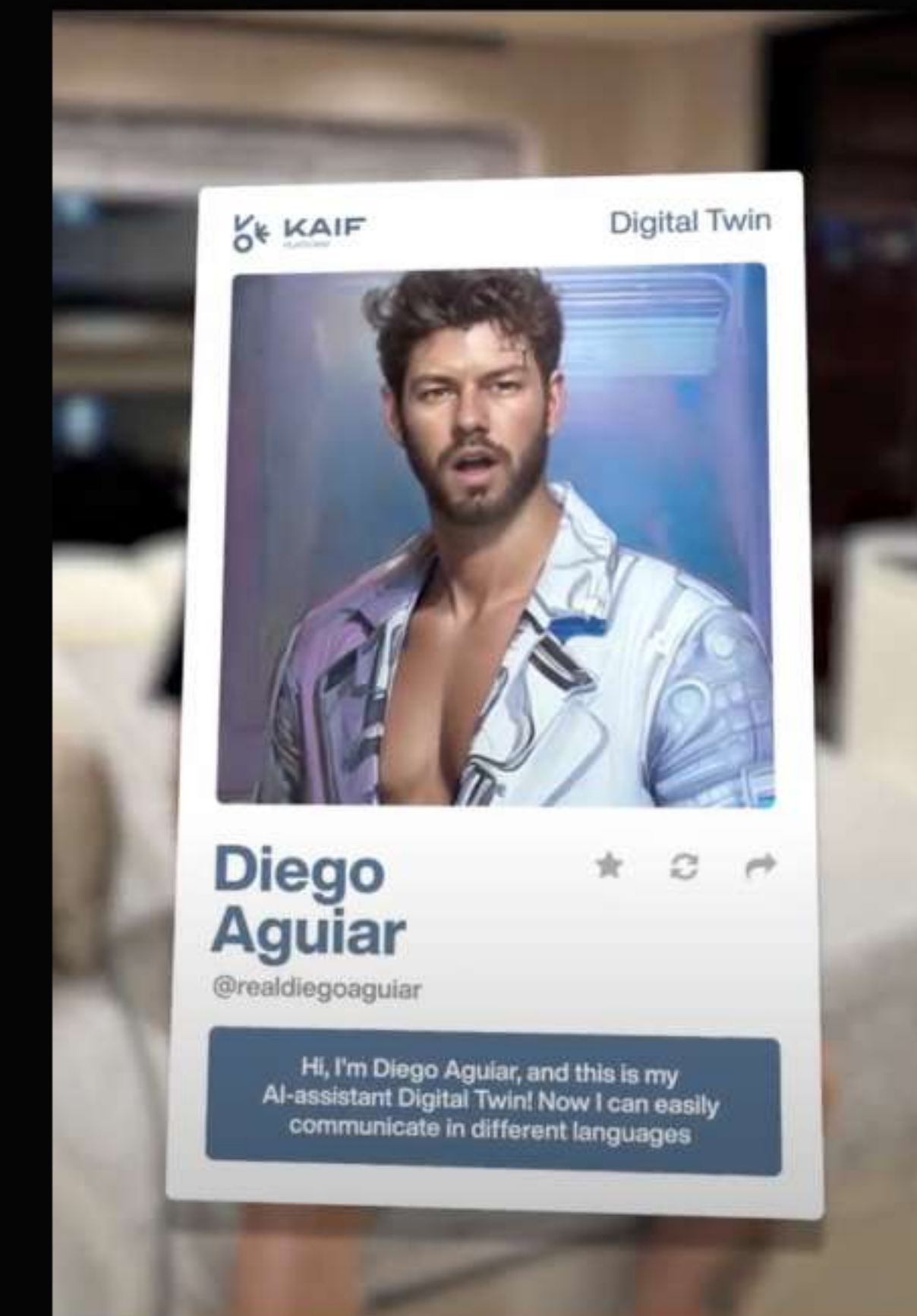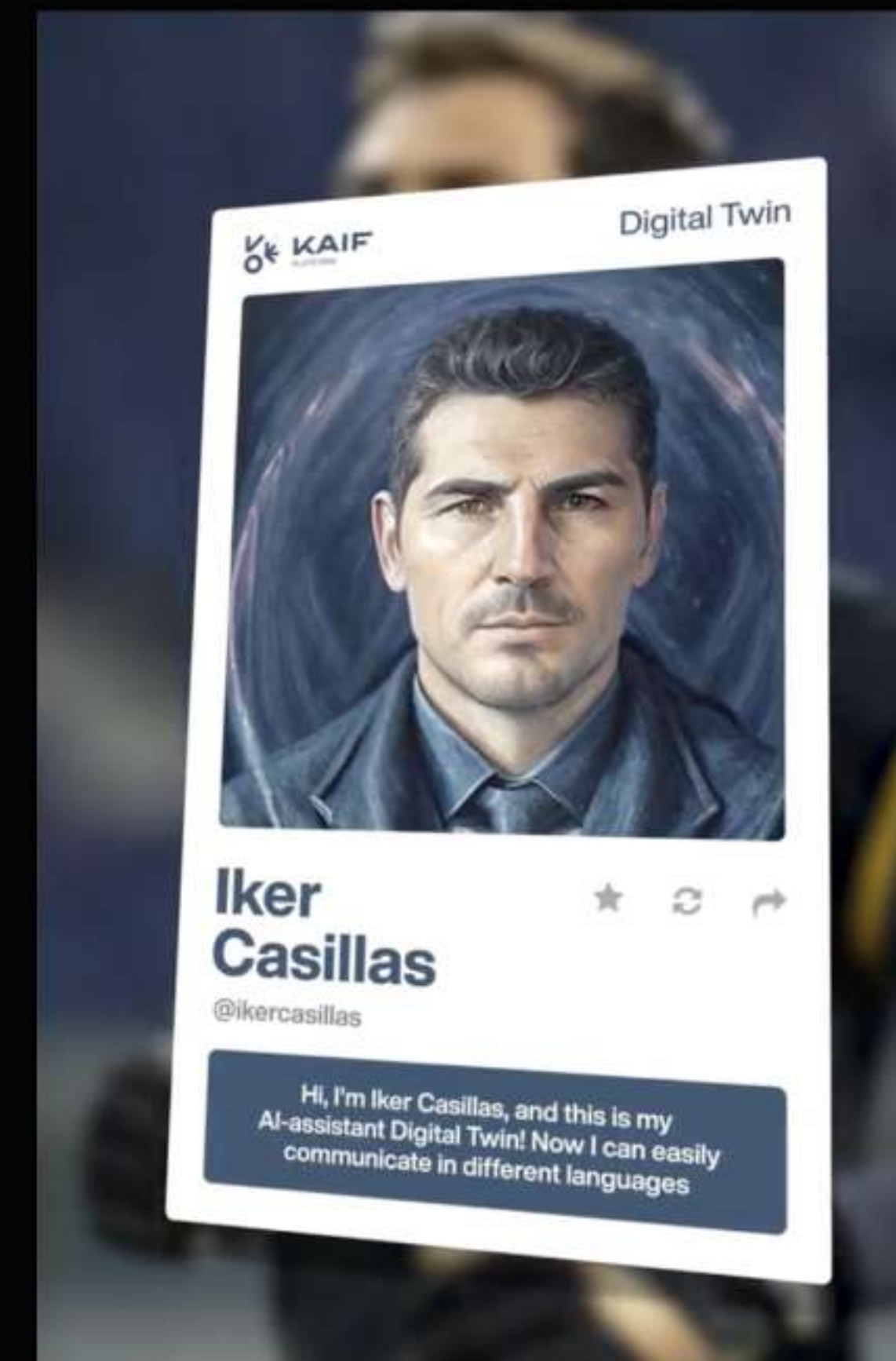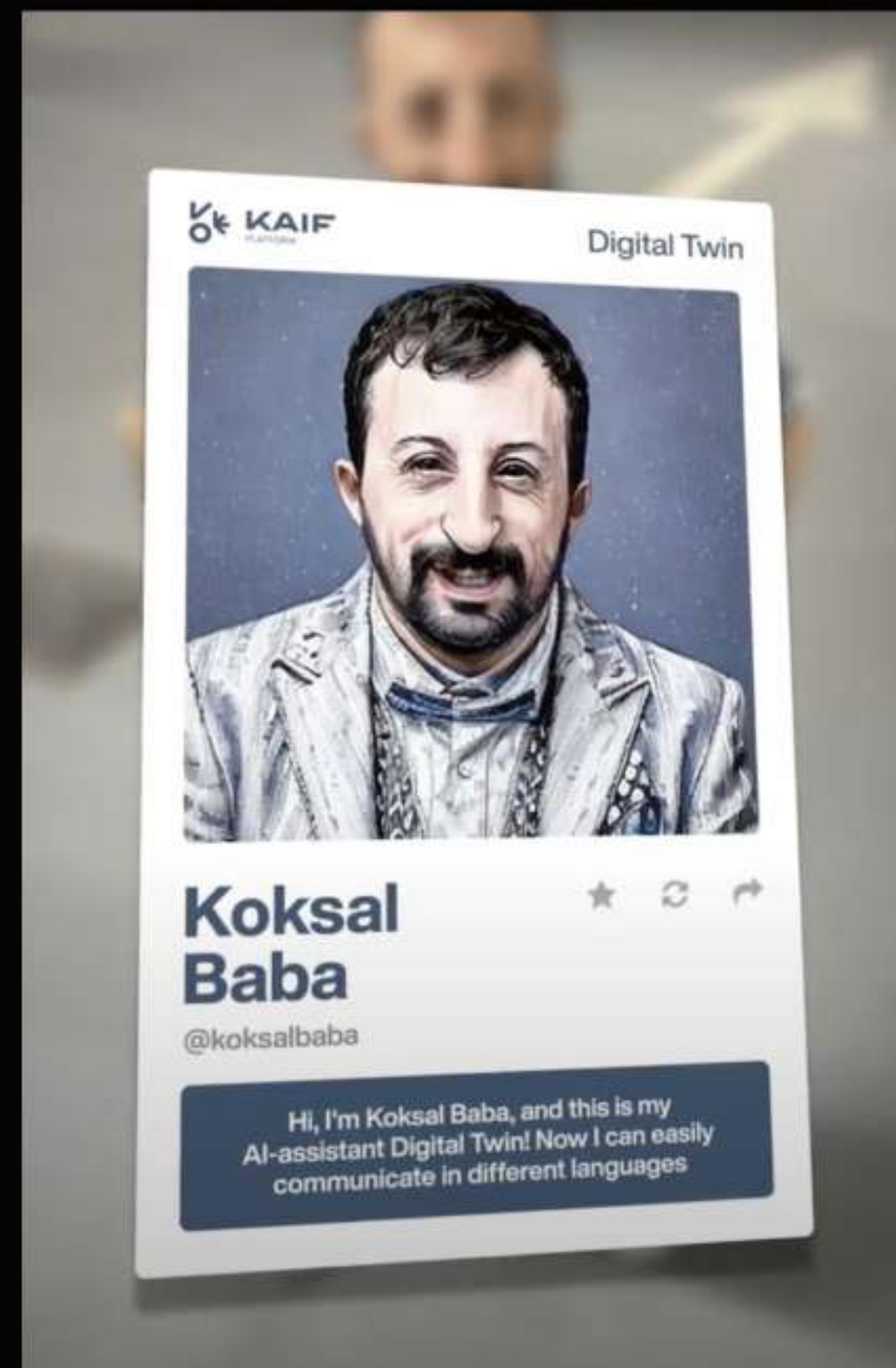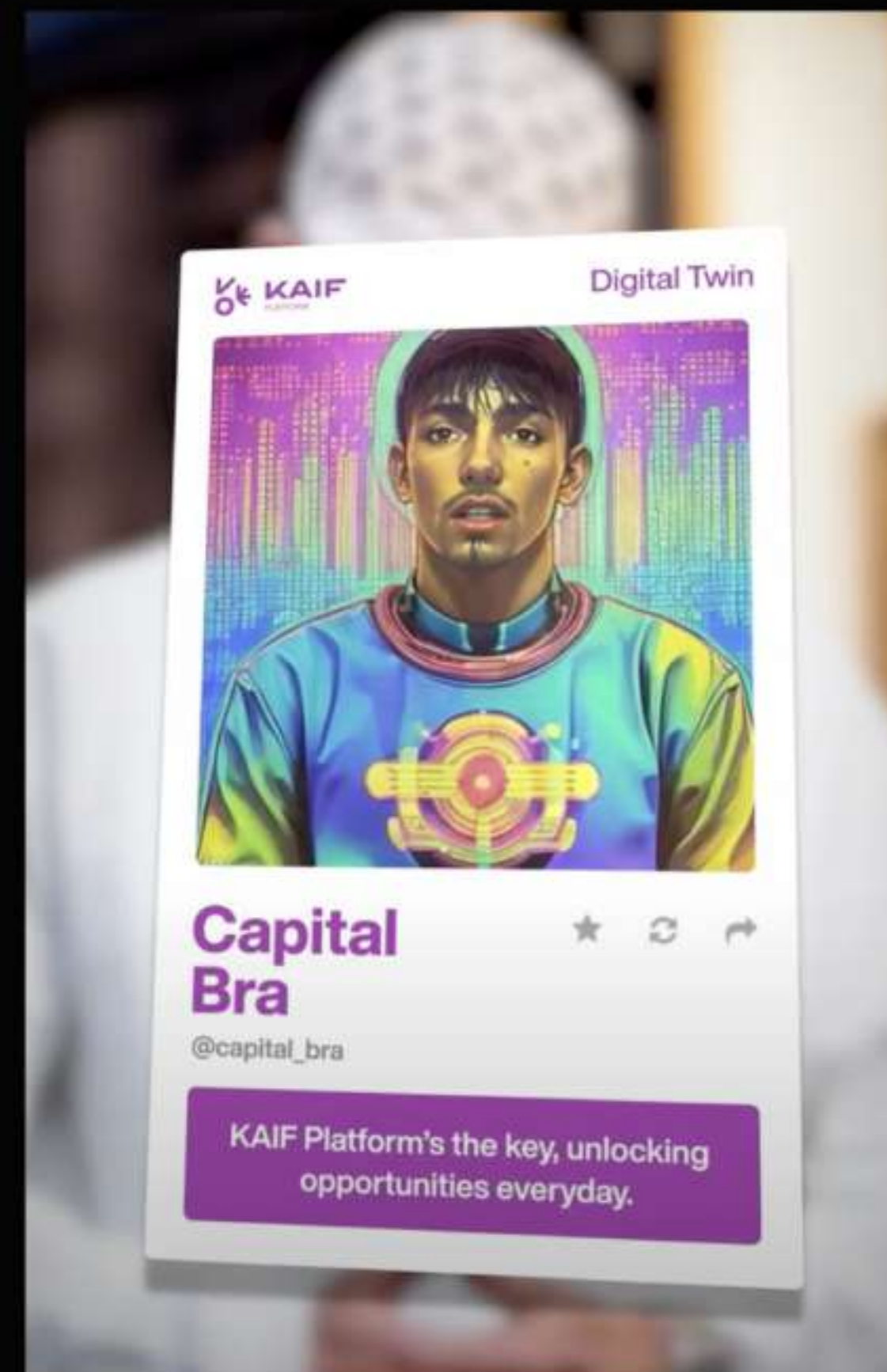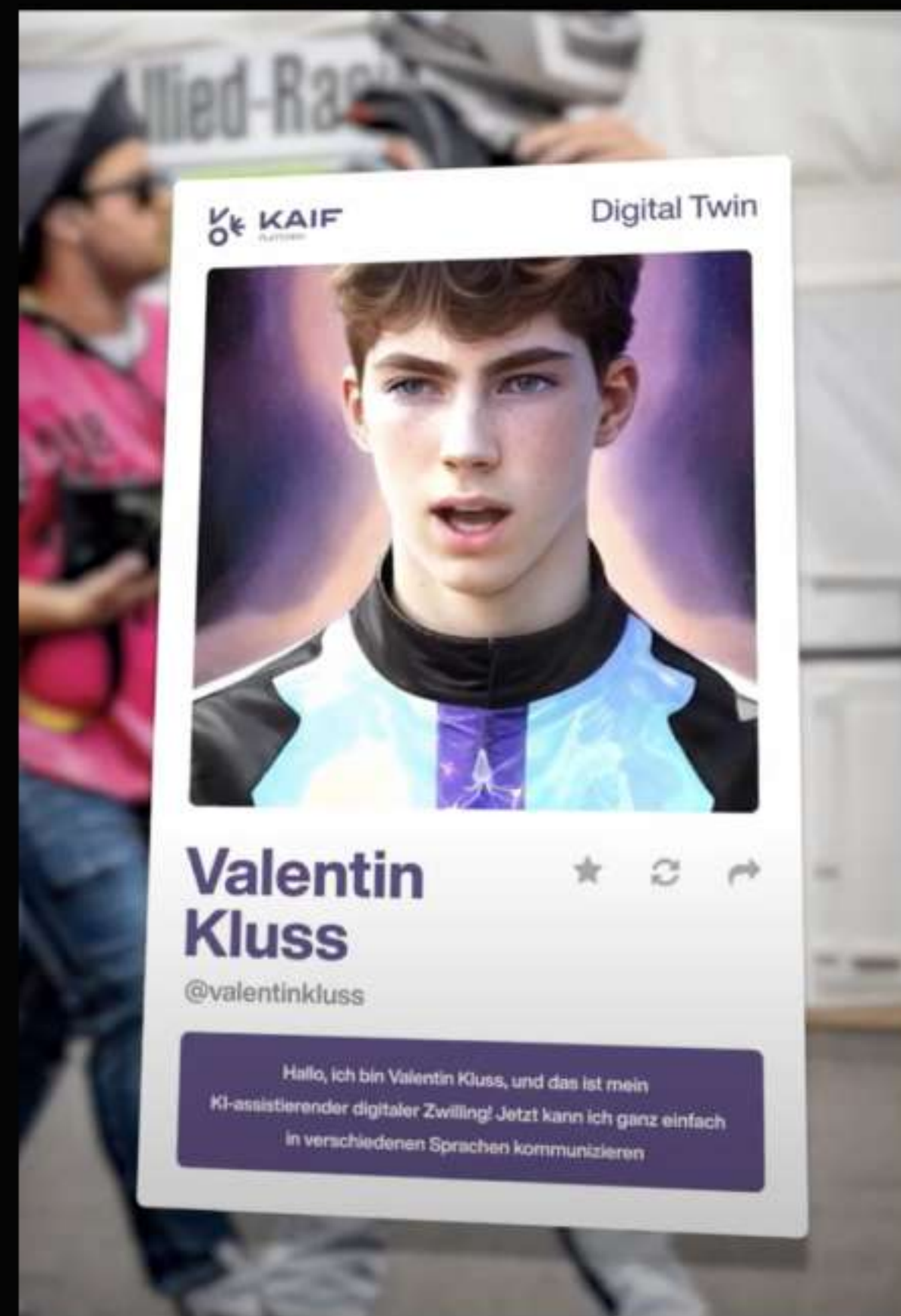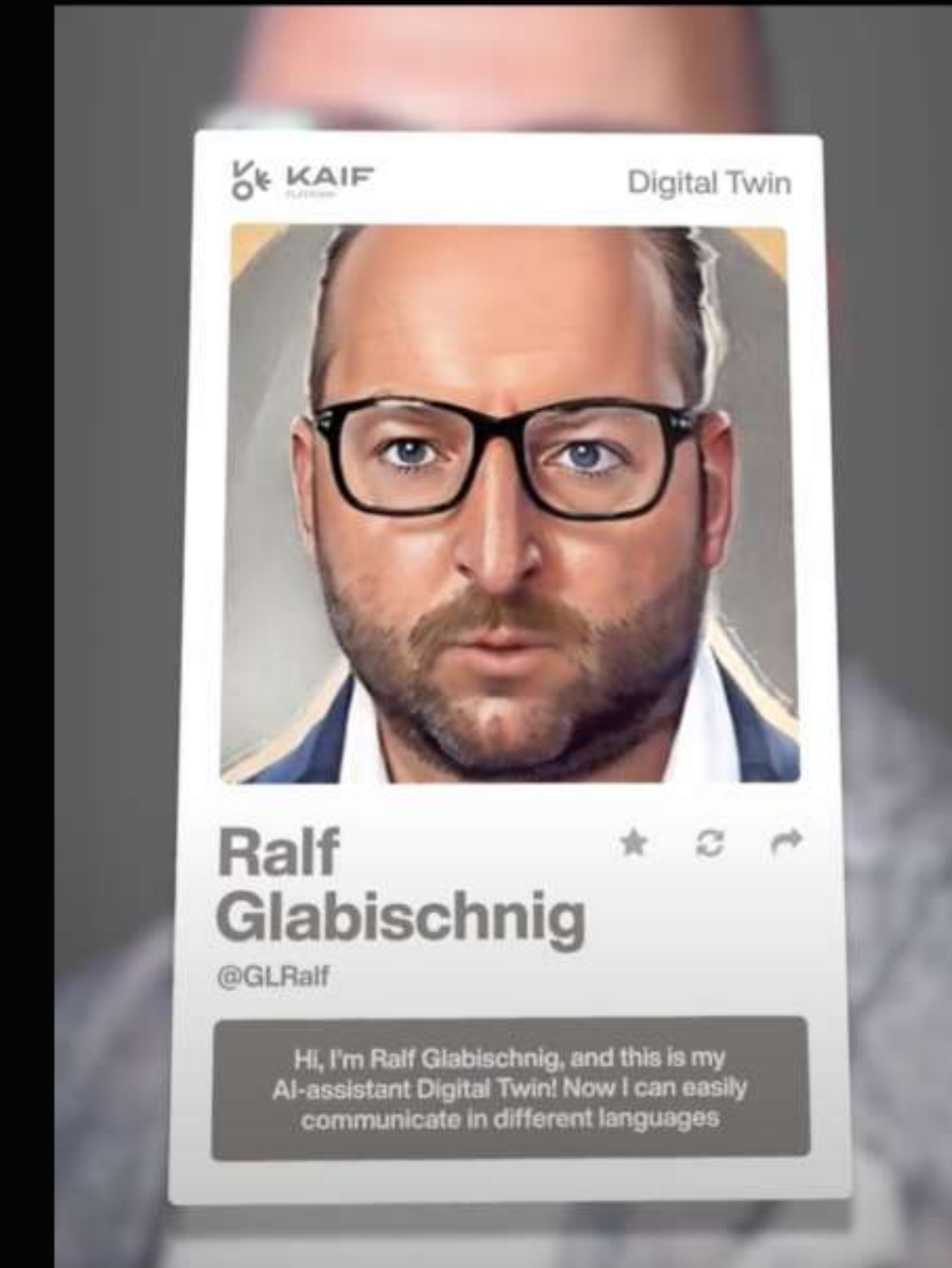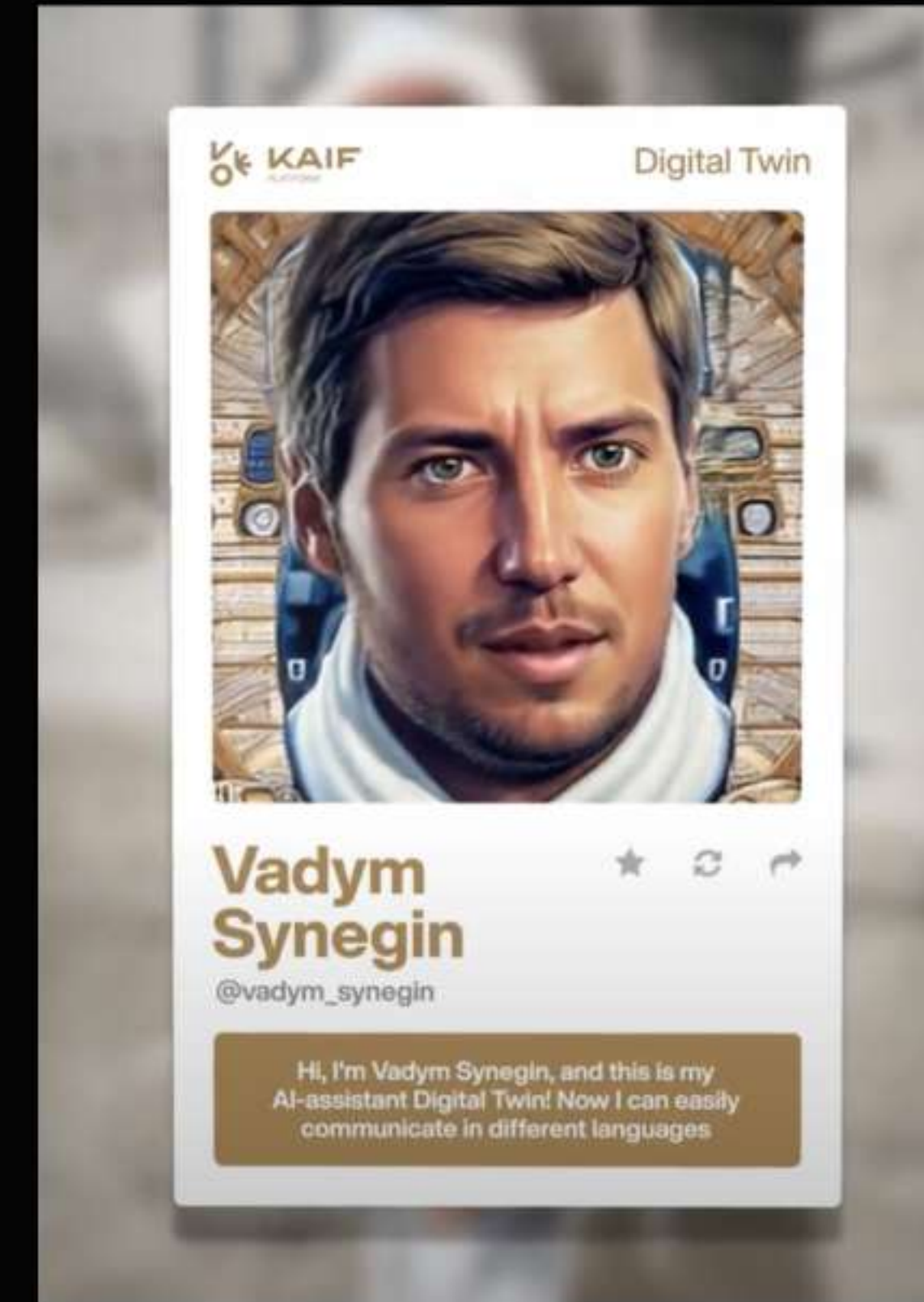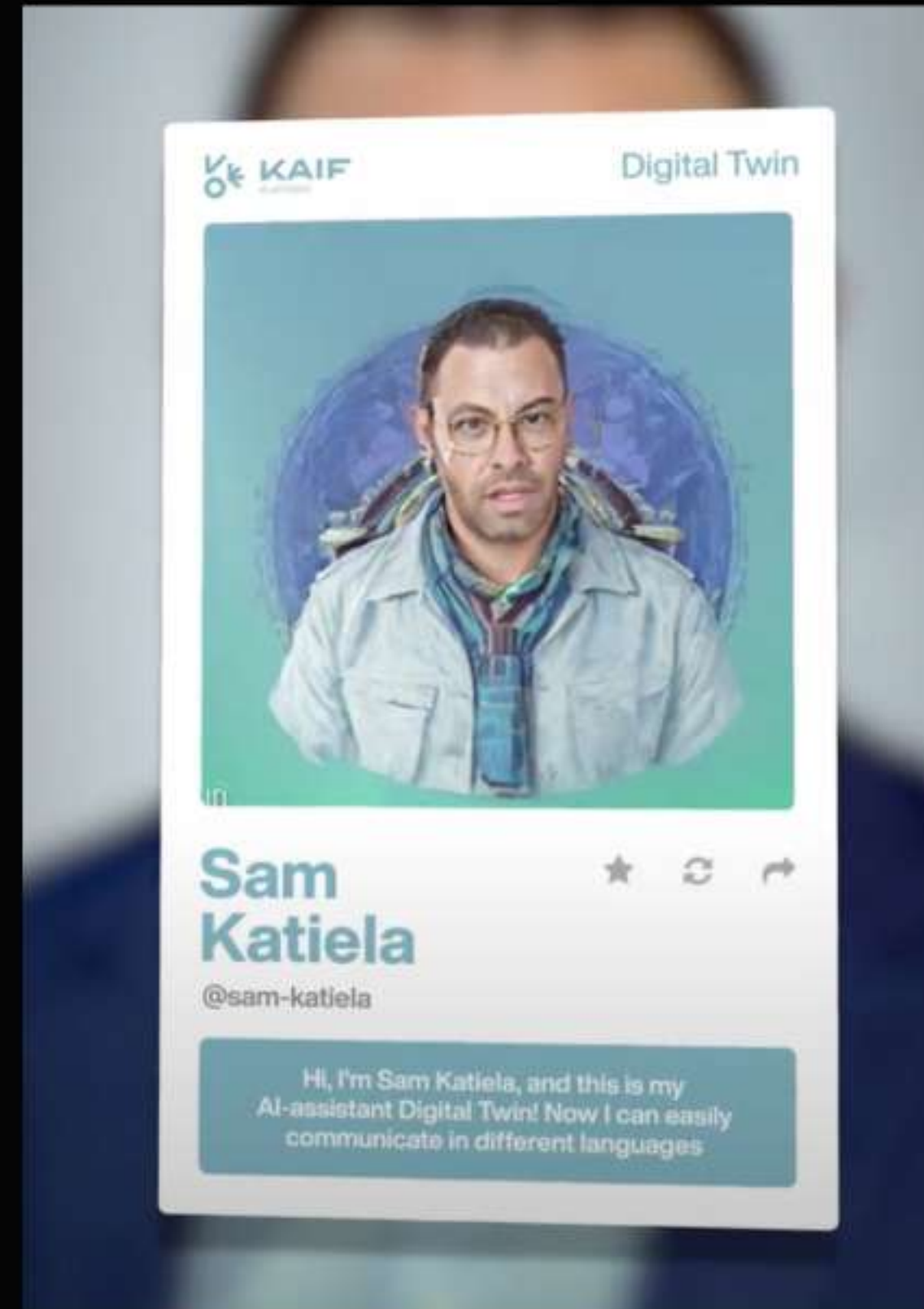
# Digital Passport

KAIF Digital Passport is a digital identity based on non-transferable Soulbound Tokens (SBT), securing and protecting user data for logging into any Web3 environment.

Using blockchain Soulbound Tokens means they cannot be transferred or taken away from private blockchain wallets. It stores privacy data, skills and experiences data, medical data, and social profiles.

"Digital dubai adopts 'soulbound token' technology, introducing world's first secured digital certificate"

دبــــي الرقمية
DIGITAL DUBAI

Read more

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9:41

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Digital Passport

Emma Willson

85%

WHITE

Contract address  0x28o9b...D7c8          Token ID 8545

GET WHITELISTED

**Privacy data**

33 / 100 until SILVER

**Experiences**

0 / 0 until SILVER

**Medical**

0 / 0 until SILVER

**Activities**

0 / 0 until SILVER

**Staking**
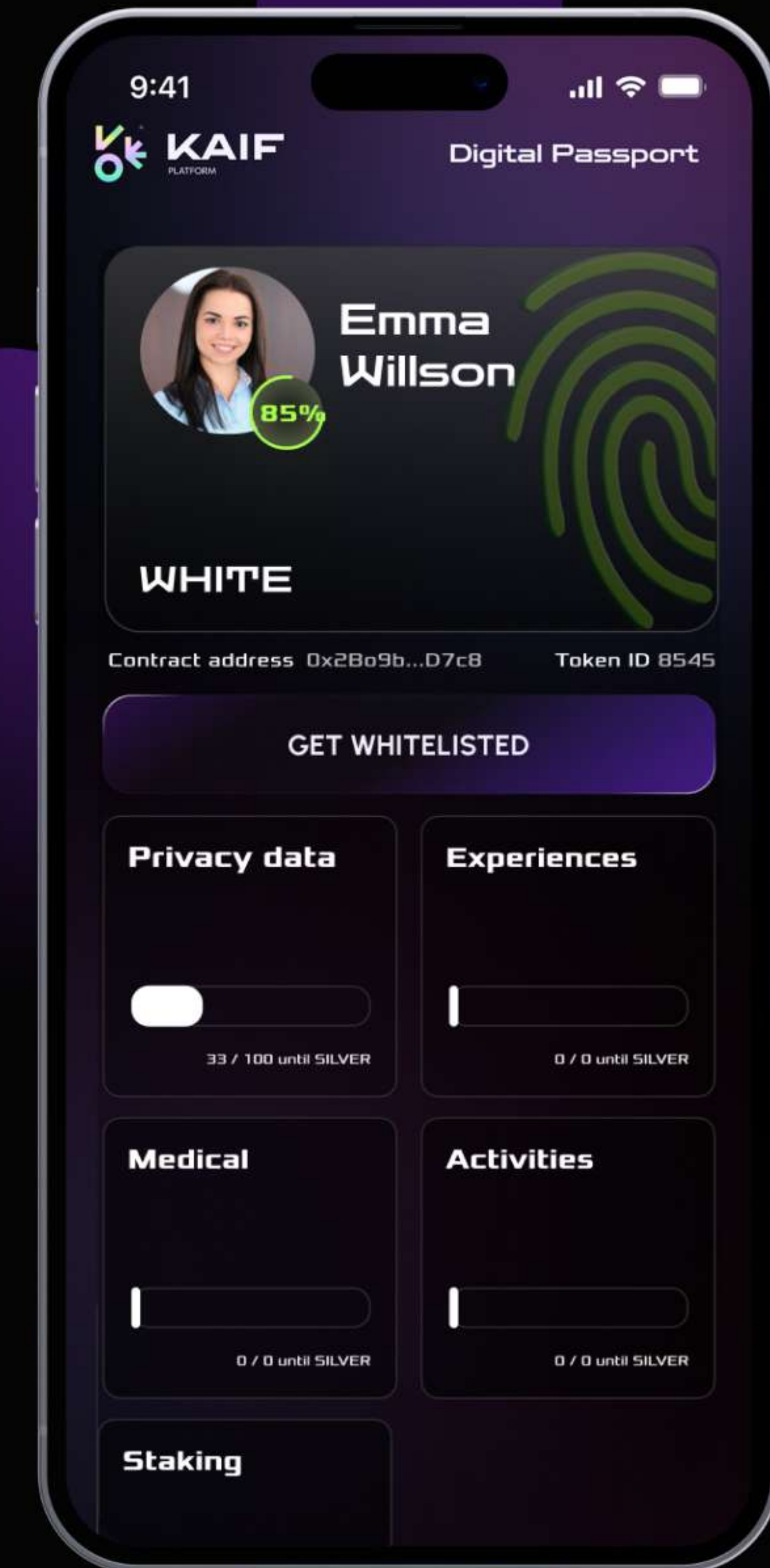
# Companies

individual page for each company with description, list of activities, votings, and tasks
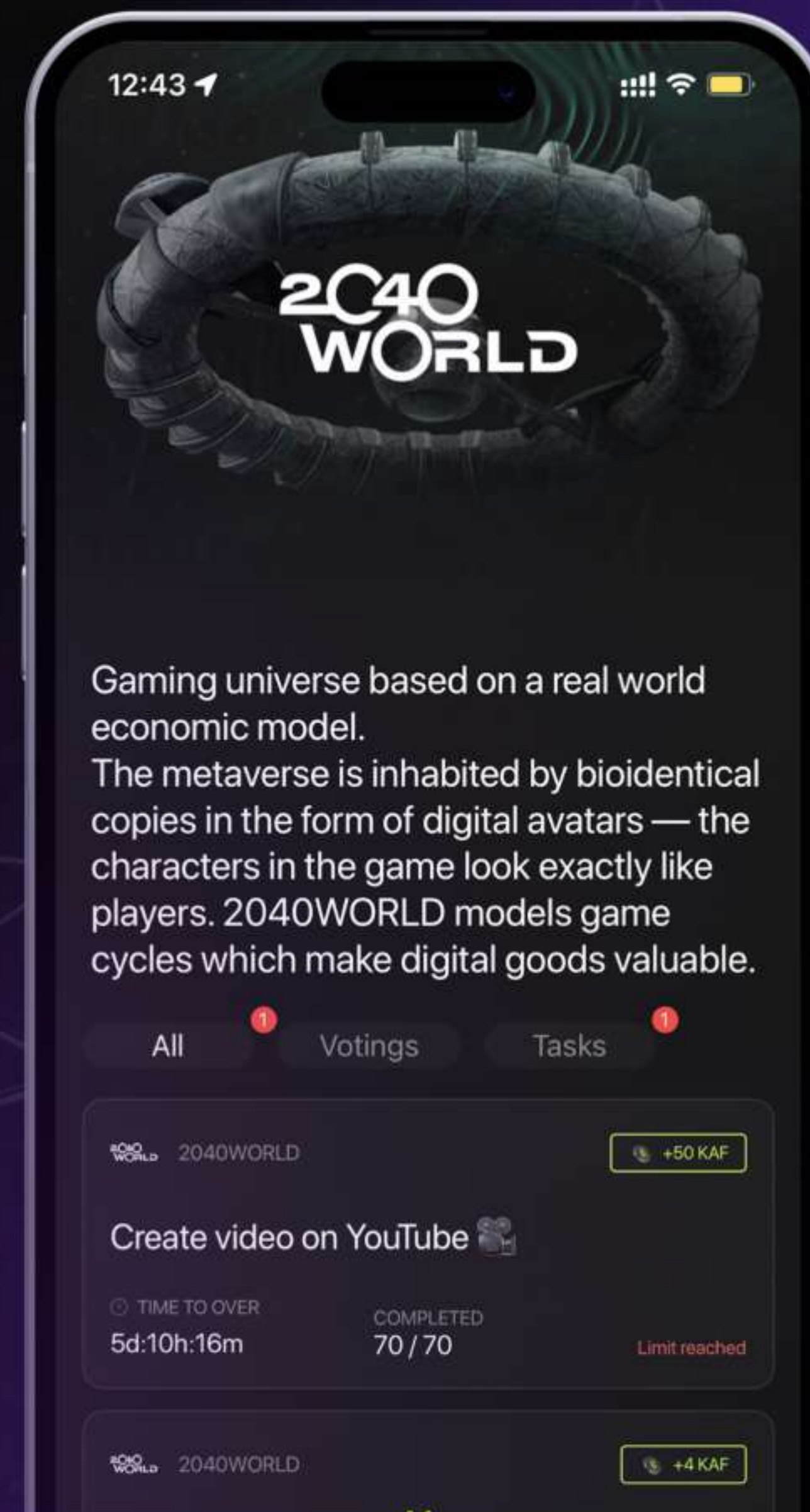


# Missions

user can vote, complete tasks, and participate in various company's activities
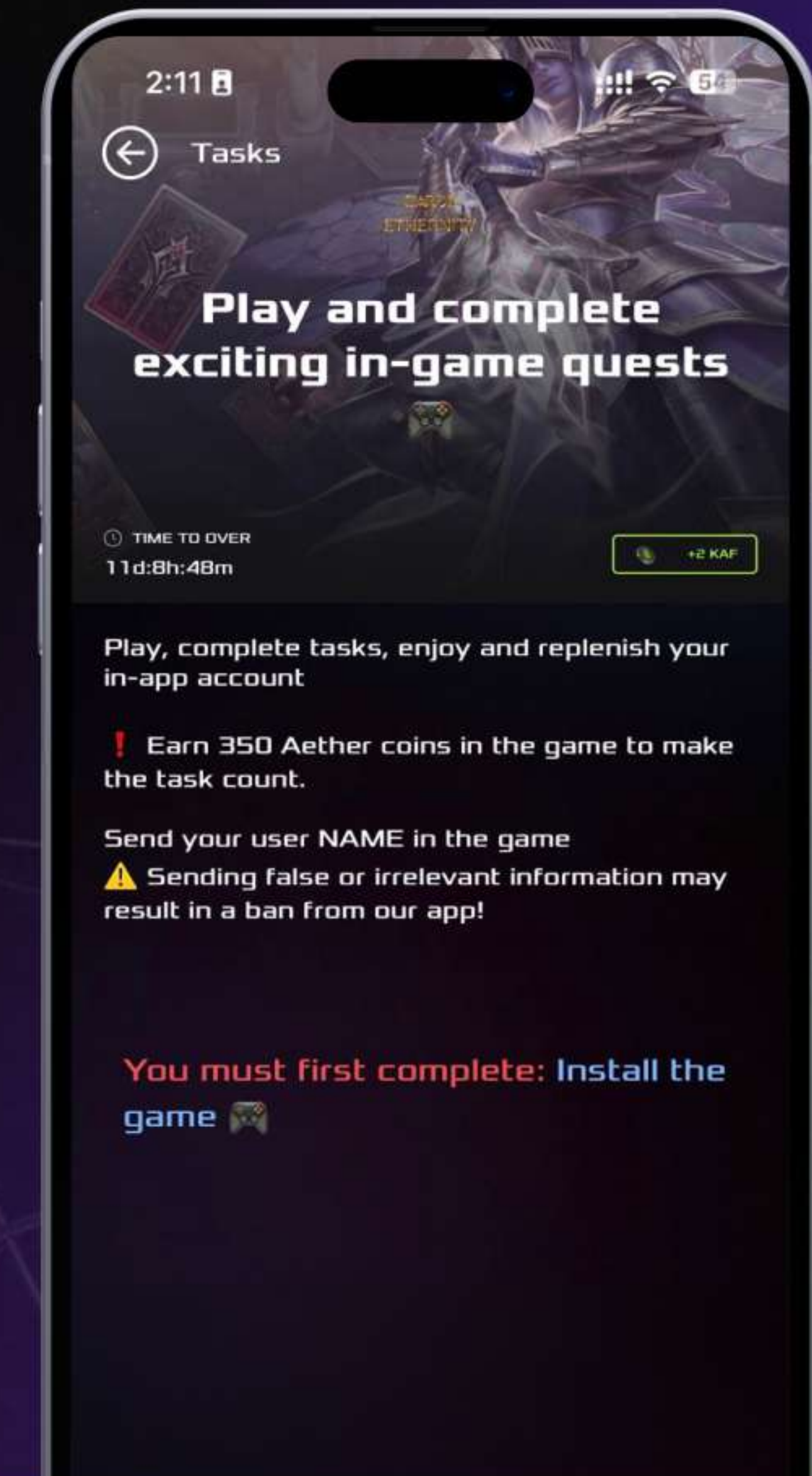
# Crowdfunding

soon
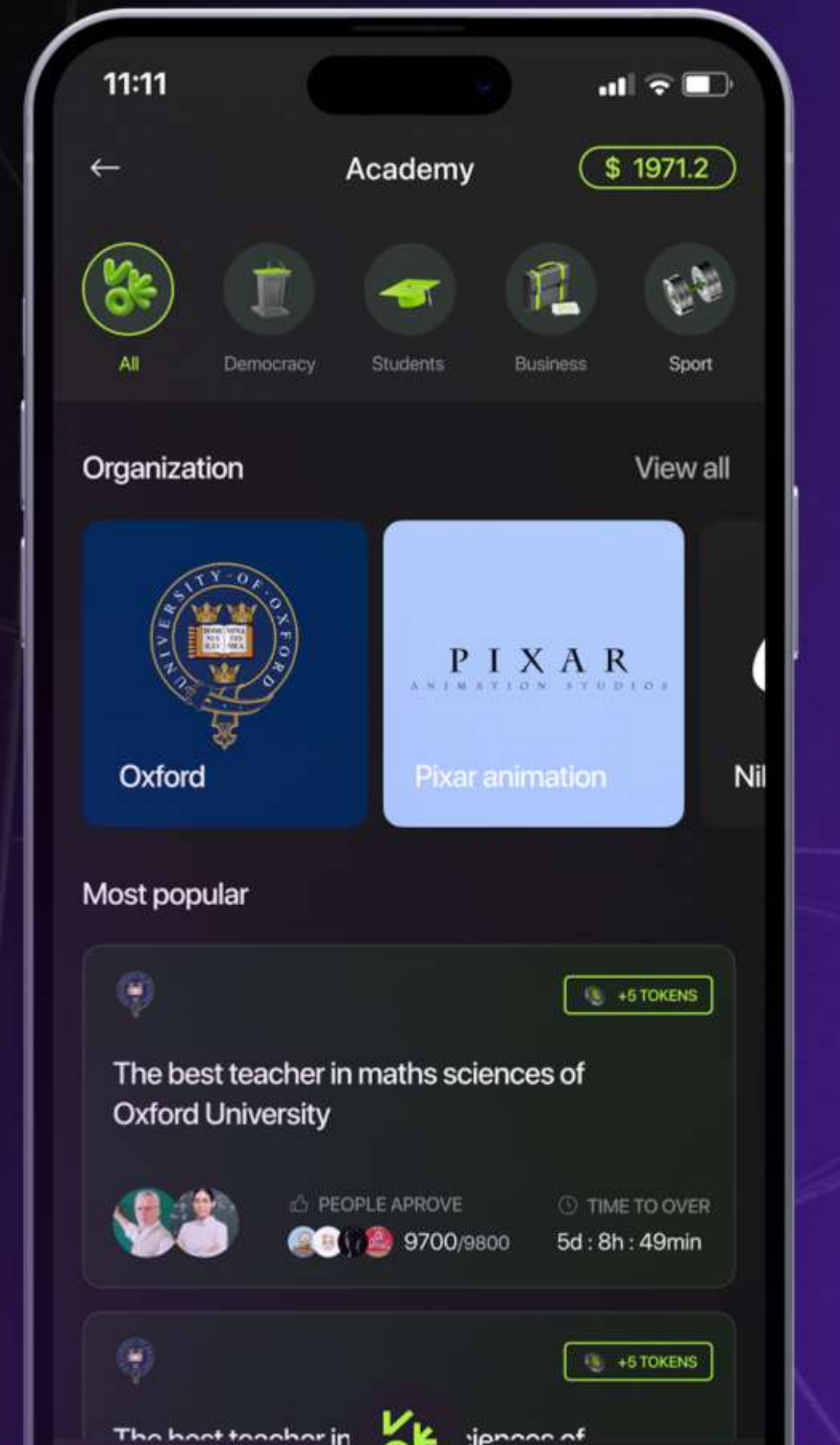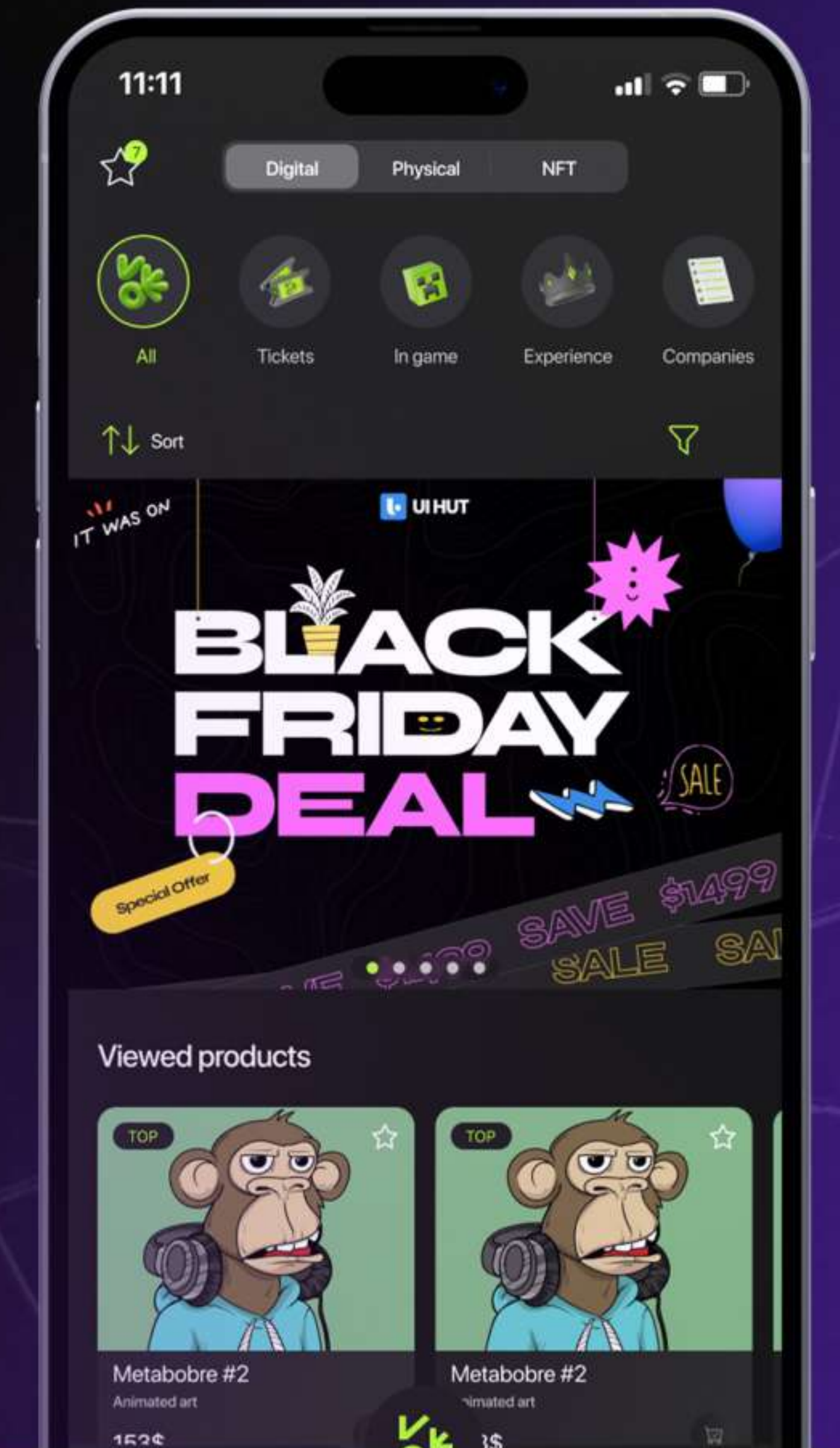
fundraising for a specific project and companies initiatives

**Crowdfunding screen:**

11:11

← Crowdfunding    $ 1971.2

All | People | Animals | Planet | Kids

Organization                    View all

Wings of light | Ostrivets dobra | Un...

Most popular

Little Maltese Kiko urgently needs an eye surgery to prevent his

PEOPLE DONATE — GOAL — TIME TO OVER
10 000$ — 15 000$ — 5d : 8h : 49min

Little Maltese Kiko ... needs an eye
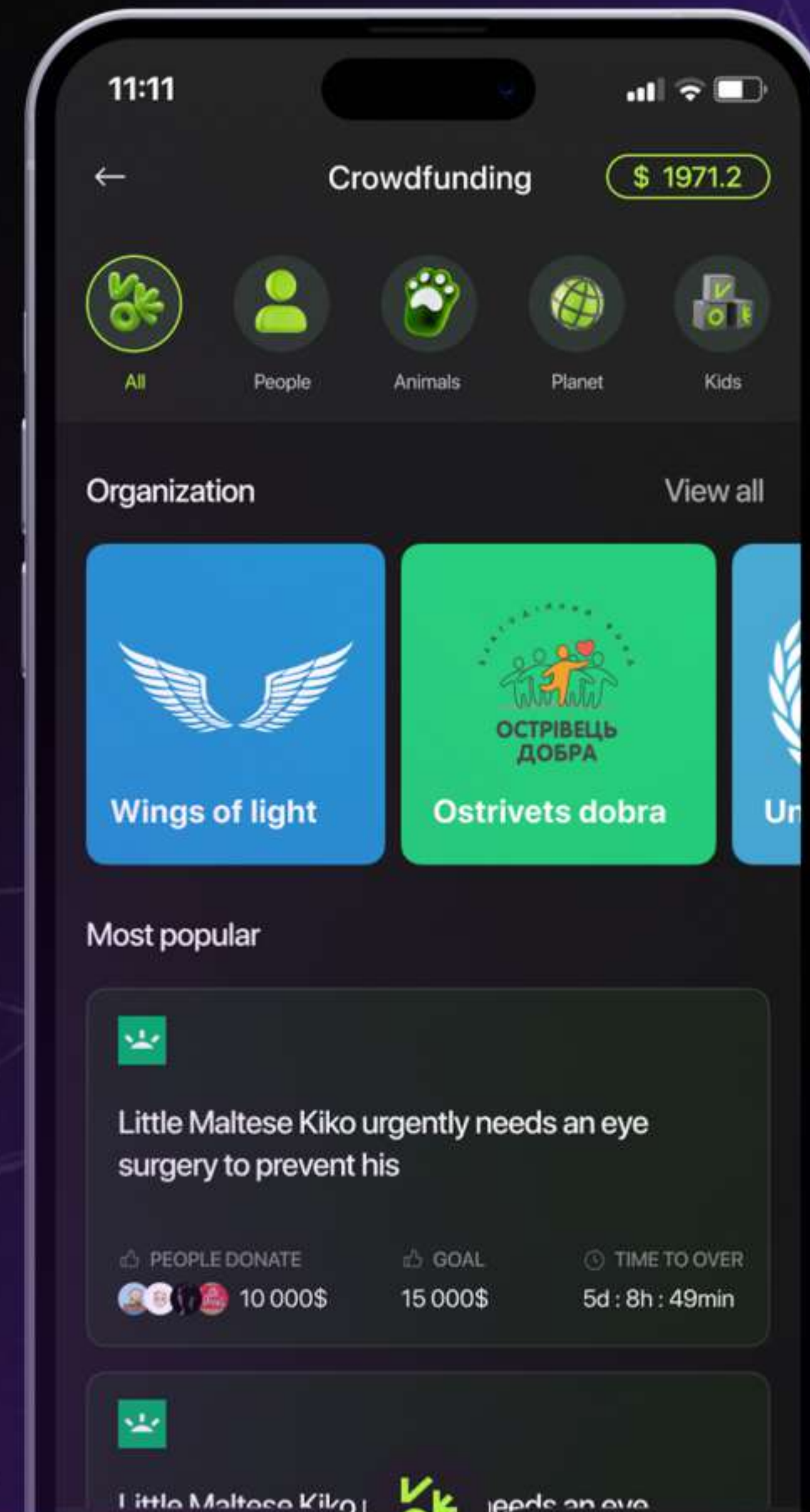
# Wallet

multi-wallet with user's rewards balance, history of in-app transactions and withdraw function

**Wallet screen:**

9:41

Wallet                    KAF 900

Balance KAF
900

Transaction history

McDonalds                    +5 KAF
Big Mac or Big Tasty: chose the product
In review          01/02/2023 10:01:30

McDonalds                    +5 KAF
Big Mac or Big Tasty: chose which product is better?
Completed          01/02/2023 10:01:30

McDonalds                    +5 KAF
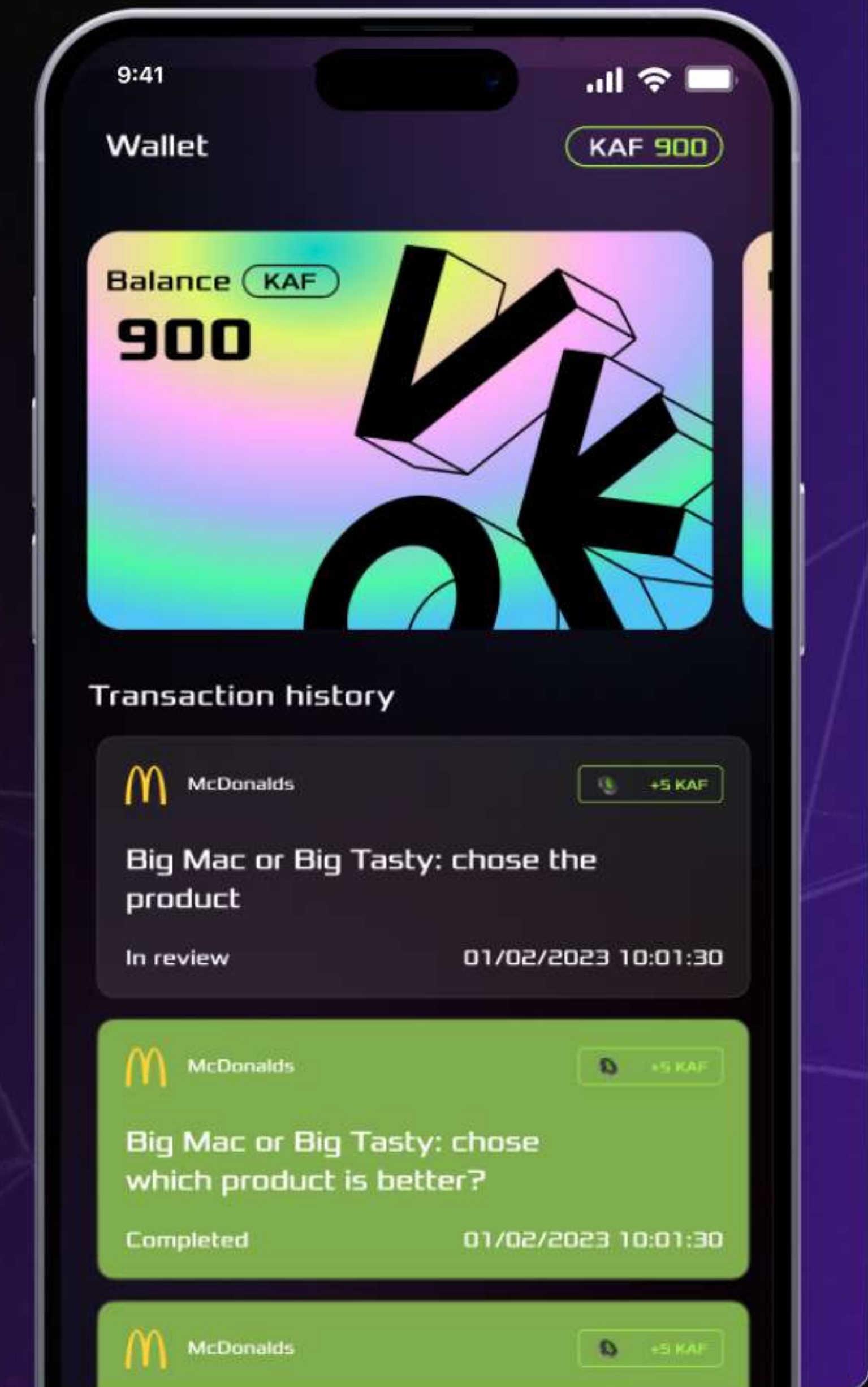
# INTEGRATIONS

In order to create comprehensive ecosystem, we integrate best-in-class digital solutions that add value to KAIF stakeholders

**KAIF** PLATFORM

## Payment Gateways
Stripe | Square | Pay Pal

## Crypto On/Off-ramp
Wyre | Moonpay | Simp lex

## E-commerce Platform
WooComme rce | Shopify | Mage nto

## Collaboration Tools
Slack | Zoom | Google Meet

## Community Management Tools
Discou rse | Hivebrite | Vanilla Forums

## Marketing Automation Tools
MailChimp | Constant Contact

## Data Visualization Tools
Tableau | Google Charts | Highcharts

## Surveys tools
Qualtrics | SurveyMon key | GetFeedb ack

## Custom APIs
Google Maps | TripAdvisor

## Content Management System
WordPr ess | Drupal | Joomla

## Document Management Tools
Evern ote | Box | Egnyte
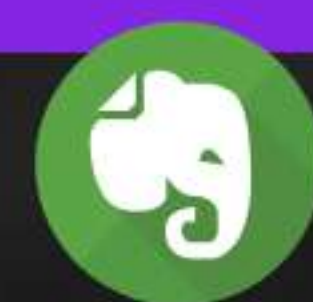
## Identity & Access Management
Ondata | Okta | Ping Identity

# TARGET MARKETS

**KAIF** PLATFORM

**FinTech Super Apps**

Revolut    Block    PayPal    AliPay

**Blockchain-based Voting**

**Web3 Trainings**

edX    Udemy

**Digital Wallets**

Votem    Agora

Polys

**PSPs**

Menapay

JustPay

Trust WalletPillar

MetaMask

**Develoment Companies**

ZeroHash

Alchemy

**KAIF** PLATFORM

**Business Tools**

Zoho

Lark

Square

BlockFi

Coin98

Bitwala

Audius

Orb

Yoti

uPort

Onfido

Sapien

SocialX

Woebot    Solve Care

**Mental Health Solutions**

IoTeX    Fetch.ai

**Digital Twins**

Minds

Mirror

Steemit

**Identity Management**

**Web3 Super Apps**

**Social Platforms**

# TOKEN UTILITY

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ACCESS TO PREMIUM FEATURES

INCREASE DIGITAL PASSPORT GRADE

REWARDS FOR COMPLETING MISSIONS

SUBSCRIPTION ON DIGITAL TWIN

PARTICIPATION IN VARIOUS ACTIVITIES

# OUR ACHIEVEMENTS

**KAIF** PLATFORM
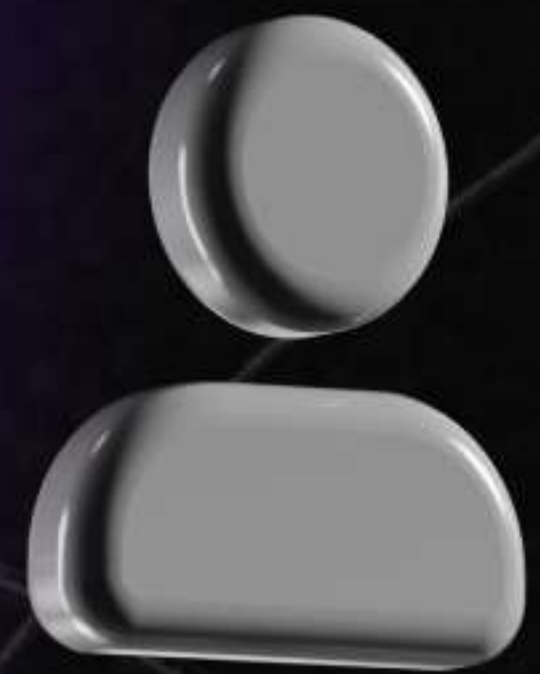
## 93k
App users

## 24k
Passed KYC

Trustpilot
★★★★★

FIND US ON
Product Hunt

High-rated

| Geography | Western Europe | 35% | Eastern Europe 33% | Asia | 12% | Other | | USA | MENA |
|---|---|---|---|---|---|---|---|---|---|
| Gender | Male | | | | 84,4% | | Female | | 15,5% |
| Age | 18-24 | 37,5% | 25-34 | 35,3% | 35-44 | 13-17 | 45-54 | 55-64 | >65 |

Application available

Download on the App Store

GET IT ON Google Play
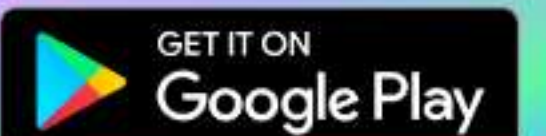
# TRUSTED BY NUMEROUS BUSINESSES AND AFFILIATES GLOBALLY

KAIF
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e Academy

SportBank

McDonald's

PHM Racing

gamehag

M Racing

Powercode Academy

monobank

AliExpress

nk

AliExpress

2040 World

GameHag

Ostrivets D

# PARTNERS AND TECH ADVISORS

Research, Development, Marketing, Legal, GR

UppLabs

Hetzner

Cloudflare

Gridec

frgmnt.agency

Actana Research

Hetzner

TECOR

ISU

Crypto Oasis

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# TEAM AND ADVISORS

KAIF PLATFORM
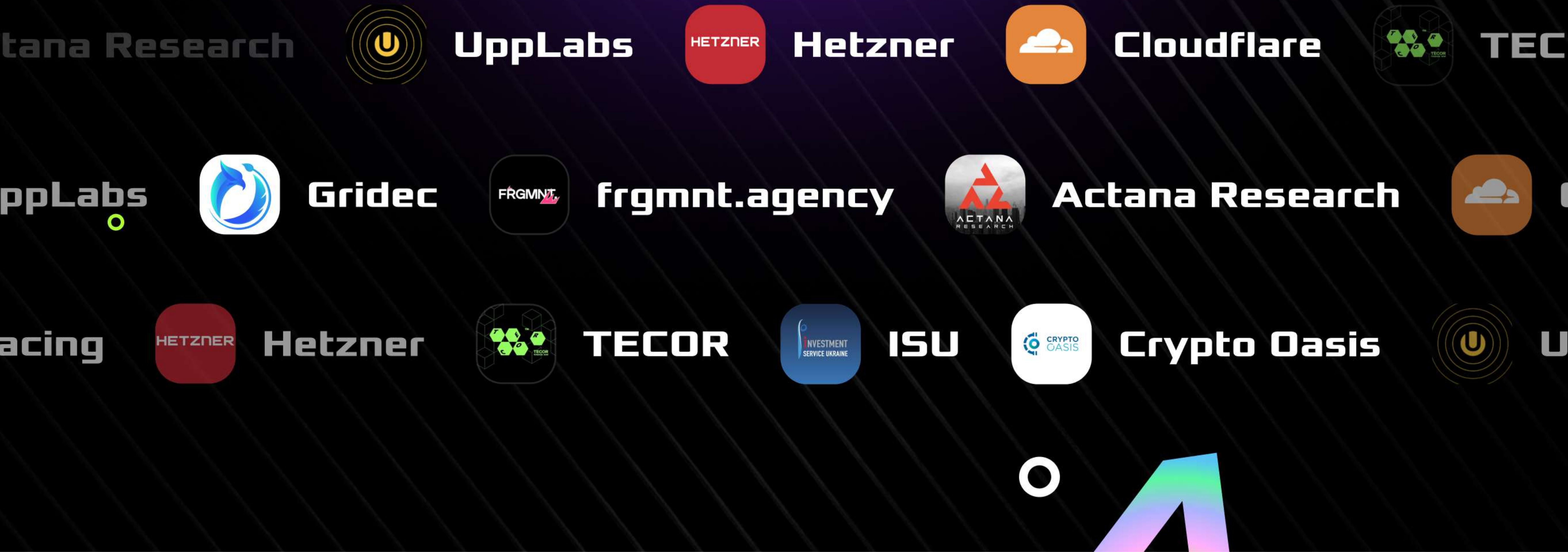
**ARTIFICAL INTELLIGENCE**

**Philippe Mariani** in
CEO of Europe's largest science and technology park, Sofia Antipolis

**TECH**

**Eason Gao** in
TRON evangelist, funds and investments

**CRYPTO VISIONARY**

**Ralf Glabischnig** in
Co-founder of CryptoOasis, build the Blockchain ecosystem in Switzerland & MiddleEast

**BUSINESS**

**Mikaela Berkeley** in
Investments consultant and worldwide business development

**INVESTMENTS**

**Waldemar Schlemmer**
Crypto investor. Sponsor of football club, racing and boxing team

**GOVERNMENT**

**Sam Katiela** in
Future-focused on strategic marketing and blockchain investor, Chairman of Crypto Valley Partners

**EXECUTION**

**Maksym Holovakh**
Experienced in blockchain development and web3 projects

**PARTNERSHIPS**

**Vadym Synegin** 🌐
Crypto influencer, building partnerships

**COMMUNITY**

**Iker Casillas** ⊡
Goalkeeper and Captain of Real Madrid FC

**LIFE BALANCE**

**Mi Iren** in
Master degree psychology, life balance coach

# PRESS & TESTIMONIALS

KAIF PLATFORM

## CoinMarket Cap

## CryptoD aily

## NAS DAQ

Nasdaq

## CoinCo dex

coincodex

## HackerN oon

## Entrepren eur

Entrepreneur

## Pala zzo

PALAZZO

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CoinMarketCap

**Why The DAO Is The Future for a User-Centric Approach to Business**

Crypto Daily™ · 2 months ago

The decentralized industry was intended as a user-centric environment, one that was postulated by the creator of Bitcoin – Satoshi Nakamoto. Idealistic as it may have seemed then, his vision was eventually commercialized and turned into the 'decentralized' industry we know today, one that is excessively centralized.

Be it a decentralized application catering to a marketplace, or a cybersports platform, the issues of modern projects are the same – the user has little involvement in the happenings of the venue, instead taking on the role of a passive spectator who pays

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CryptoDaily

DAO

**Why The DAO Is The Future For A User-Centric Approach To Business**

Published 1 month ago on November 04, 2022
By Adrian Barkley

The decentralized industry was intended as a user-centric environment, one that was postulated by the creator of Bitcoin – Satoshi Nakamoto. Idealistic as it may have seemed then, his vision was eventually commercialized and turned into the 'decentralized' industry we know today, one that is excessively *centralized*.

Be it a decentralized application catering to a marketplace, or a cybersports platform, the issues of modern projects are the same – the user has little involvement in the happenings of the venue, instead taking on the role of a passive spectator who pays for the privilege of watching traction unfold on a centralized roadmap basis.

**Detachment as a Mechanism**

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Nasdaq

**How Vote-to-Earn Creates a New Earnings Vertical Through Web3 Technology**

s Web3 evolves, users and digital creators see many new monetization opportunities. While most "to-Earn" model focus on ownership, many alternative concepts exist like Vote-to-Earn, which allows everyone to make their voice heard and receive rewards. What's unique about it?

**Ample Earning Opportunities in Web3**

The core concept of Web3 technology is establishing a decentralized internet where users are in control. Instead of a website visitor serving a 'data cow to be milked," users can control their data and advertisers m pay them to access personal information. It is a very appealing concept that can affect all online activities, from work, gaming to entertainment

Moreover, the advent of the decentralized internet gives birth to many " Earn" models. Popular verticals include Play-to-Earn (blockchain games), Learn-to-Earn (crypto and blockchain education with rewards) and Move-to-Earn (gamified fitness and health). As powerful as these concepts are, they all focus on user "ownership" to some degree.

That is a solid approach, but there is more to unlock with to-Earn mode One interesting concept is Vote-to-Earn. This enables and motivates NF

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Entrepreneur
MIDDLE EAST

**KAIF DAO Platform: DAO Features fo You to Develop Your Business and Create a Client Community**

Nowadays, most types of advertising and business move online, so i essential to keep abreast of public opinion and know clients' needs. Blockchain technology makes it possible to attract new...

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PALLAZZO
Magazine

LIFESTYLE / 8. DEZEMBER 2022

**KAIF DAO'S PLATFORM CAN GROW YOUR BUSINESS**

KAIF DAO PLATFORM

**You'll Never Believe How KAIF DAO's Platform Can Grow Your Business and Make Fans Like You More**

Imagine having a vote on what new burger your favorite restaurant is launching, or picking the new design for your favorite football team's jersey and voting to replace the current one, recruit a new

# CERTIFICATES

KAIF
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## Registered 31 certificates of Intellectual Property (IP)    Valuation certificate



VALUATION CERTIFICATE
VERIFICATION

London-Rate
INTERNATIONAL OFFICE FOR ONLINE IP-VALUATION

USD

| Title of IP-work: | KAIF PLATFORM Business Technologies and Intellectual Assets |
|---|---|
| Type of IP-Work: | Consolidated Composite Copyright Work, IP Certificate EC-01-003854 |
| Nominal Holder: | KAIF ENTERPRISE - FZCO |
| Date of Valuation Certificate: | 15 November, 2022 |
| Accredited by London-Rate Expert Organisations: | Best Efforts LTD (Appraiser and Contractor, in accordance with international standards of IVSC, London, UK) |
| Service Package : | VERIFICATION Package of London-Rate |
| Validation of Rightsholder (KYC): | VALIDATED: Personal & Corporate details of Actual and Nominal Rightsholders are validated |
| Verification of Submitted Data: | VERIFIED: Expert Examination of Technical, Financial, Legal and IP issues was conducted |
| Type of Value: | Market Value of Intangible Assets (IP-Portfolio) |
| Valuation Report No.: | Valuation Report # 682 (Assesment Summary) |
| Valuation Certificate No.: | London-Rate Valuation Certificate # 6081186326 |

**Mr. Fakhriddin Gaybullaev**
Brit Management Consultants Ltd., London, UK

1 UNIVERSAL   2 VALIDATION   3 VERIFICATION

www.londonrate.org

# ROADMAP

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## Q3 2022

✓ Private sale round
✓ Launch MVP Mobile Application
✓ Launch Play-to-earn game
✓ Community building
✓ Smart contracts development

## Q4 2022

✓ Whitelist sale round
✓ Smart contracts audit
✓ Issue of token & IP shares
✓ Sign 5 partners
✓ 200k community
✓ 15k monthly votings in App

## Q1 2023

✓ Launch KAIF Multi-vallet
✓ Community Sale Round
✓ Launch in MENA
✓ 250k community
✓ 25k monthly votings in App

## Q2 2023

▪ Listing on Exchanges & Public Sale
✓ Launch Digital Twin Personal assistant
✓ Launch in Turkey
✓ Launch Missions

## Q3 2023

▪ Launch KAIF Education
▪ Launch Digital Twin Business assistant
▪ Launch Mental-health platform

# KAIF
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**KAIF is an AI-powered platform that provides each user with a Digital Twin to help with personal growth and daily tasks**

Download App and boost your community engagement with our innovative platform!

Get it on
**Google Play**

Download on the
**App Store**

FIND US ON
**Product Hunt** ▲ 333

★ **Trustpilot** ★★★★★

Excellent
**4.9**

Visit our website
www.kaif-platform.com